

U.S. PODCAST REPORT

TOP 100 PODCASTS BY DOWNLOADS

Podcasts Ranked by Average Weekly Downloads in the United States

Reporting Period: February 17 - March 15, 2020

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES
1	NPR News Now	NPR	National Public Media	671
2	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	Midroll	8
3	The Ben Shapiro Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	21
4	Up First	NPR	National Public Media	25
5	Dateline NBC	NBC News	Wondery Brand Partnerships	17
6	Fresh Air	NPR	National Public Media	24
7	NPR Politics	NPR	National Public Media	23
8	Planet Money	NPR	National Public Media	8
9	Pod Save America	RADIO.COM/Cadence13	Cadence 13	8
10	Hidden Brain	NPR	National Public Media	4
11	Office Ladies	Stitcher	Midroll	4
12	The Dan Bongino Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	36
13	Indicator from Planet Money	NPR	National Public Media	19
14	TED Radio Hour	NPR	National Public Media	6
15	How I Built This	NPR	National Public Media	6
16	Fox News Radio Newscast	FOX News Podcasts	FOX News Podcasts	671
17	Oprah's SuperSoul Conversations	Stitcher	Midroll	5
18	Conan O'Brien Needs A Friend	Stitcher	Midroll	5
19	Freakonomics Radio	Stitcher	Midroll	4
20	The Rachel Maddow Show	NBC News	Wondery Brand Partnerships	20
21	Wait Wait... Don't Tell Me!	NPR	National Public Media	4
22	VIEWS with David Dobrik and Jason Nash	RADIO.COM/Cadence13	Cadence13	4
23	Up and Vanished	RADIO.COM/Cadence13	Cadence13	4
24	Monday Morning Podcast	Wondery	Wondery Brand Partnerships	8
25	Mark Levin Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	20
26	The School of Greatness	Wondery	Wondery Brand Partnerships	12
27	Lore	RADIO.COM/Cadence13	Cadence13	2
28	Skip and Shannon: Undisputed	RADIO.COM/Cadence13	Cadence13	41
29	What A Day	RADIO.COM/Cadence13	Cadence 13	19
30	Short Wave	NPR	National Public Media	20

RANK	PODCAST	PODCAST NETWORK	SALES REPRESENTATION	# OF NEW EPISODES
31	The Dollop with Dave Anthony and Gareth Reynolds	Wondery	Wondery Brand Partnerships	4
32	Revisionist History	RADIO.COM/Cadence13	Cadence13	1
33	Snacks Minute	RADIO.COM/Cadence13	Cadence13	19
34	The Dating Game Killer	Wondery	Wondery Brand Partnerships	4
35	StarTalk Radio	Stitcher	Midroll	6
36	Wow In The World	NPR	National Public Media	4
37	Invisibilia	NPR	National Public Media	3
38	Snacks Daily	RADIO.COM/Cadence13	Cadence13	19
39	Small Town Murder	Stitcher	Midroll	4
40	RISE podcast	RADIO.COM/Cadence13	Cadence13	4
41	The Michael Knowles Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	17
42	Life Kit	NPR	National Public Media	10
43	Business Wars	Wondery	Wondery Brand Partnerships	10
44	Pop Culture Happy Hour	NPR	National Public Media	8
45	The Savage Nation Podcast	Cumulus Media/Westwood One	Cumulus Media/Westwood One	13
46	Skimm This	RADIO.COM/Cadence13	Cadence13	19
47	The Andrew Klavan Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	17
48	1A	NPR	National Public Media	22
49	Happier with Gretchen Rubin	RADIO.COM/Cadence13	Cadence13	10
50	Lovett or Leave It	RADIO.COM/Cadence13	Cadence 13	4
51	The Tony Kornheiser Show	RADIO.COM/Cadence13	Cadence13	19
52	Throughline	NPR	National Public Media	4
53	The Art of Manliness	Stitcher	Midroll	8
54	Uncover	CBC/Radio-Canada	Acast	4
55	Morning Joe	NBC News	Wondery Brand Partnerships	21
56	The goop Podcast	RADIO.COM/Cadence13	Cadence13	8
57	Dying For Sex	Wondery	Wondery Brand Partnerships	4
58	All Songs Considered	NPR	National Public Media	8
59	Phil in the Blanks	Stitcher	Midroll	6
60	Jensen and Holes: The Murder Squad	Stitcher	Midroll	6
61	How Did This Get Made?	Stitcher	Midroll	5
62	Ear Biscuits	RADIO.COM/Cadence13	Cadence13	4
63	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5
64	Dr. Death	Wondery	Wondery Brand Partnerships	1
65	The Catch and Kill Podcast with Ronan Farrow	RADIO.COM/Cadence13	Cadence13	1
66	Bachelor Happy Hour – The Official Bachelor Podcast	Wondery	Wondery Brand Partnerships	5

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67	Timesuck with Dan Cummins	Stitcher	Midroll	4
68	Pod Save the World	RADIO.COM/Cadence13	Cadence 13	4
69	The Vanished Podcast	Wondery	Wondery Brand Partnerships	5
70	Side Hustle School	RADIO.COM/Cadence13	Cadence13	28
71	WeCrashed: The Rise and Fall of WeWork	Wondery	Wondery Brand Partnerships	4
72	True Crime All The Time	Wondery	Wondery Brand Partnerships	5
73	Ologies with Alie Ward	Stitcher	Midroll	5
74	Mystery and Murder: Analysis by Dr. Phil	Stitcher	Midroll	5
75	Code Switch	NPR	National Public Media	4
76	American Scandal	Wondery	Wondery Brand Partnerships	5
77	The Dream	Stitcher	Midroll	2
78	RISE Together Podcast	RADIO.COM/Cadence13	Cadence13	4
79	NBC Nightly News with Lester Holt	NBC News	Wondery Brand Partnerships	25
80	American History Tellers	Wondery	Wondery Brand Partnerships	6
81	Hello From The Magic Tavern	Stitcher	Midroll	8
82	This Podcast Will Kill You	Stitcher	Midroll	2
83	The Matt Walsh Show	Cumulus Media/Westwood One	Cumulus Media/Westwood One	18
84	Stories Podcast - A Free Children's Story Podcast for Bedtime, Car Rides, and Kids of All Ages!	Wondery	Wondery Brand Partnerships	5
85	The Lead	Wondery	Wondery Brand Partnerships	21
86	Cold	Wondery	Wondery Brand Partnerships	0
87	Anything Goes with Emma Chamberlain	RADIO.COM/Cadence13	Cadence13	4
88	Ask Me Another	NPR	National Public Media	4
89	Why Is This Happening? with Chris Hayes	NBC News	Wondery Brand Partnerships	5
90	Getting Curious with Jonathan Van Ness	Stitcher	Midroll	4
91	Car Talk	NPR	National Public Media	4
92	Dirty John	Wondery	Wondery Brand Partnerships	0
93	All In with Chris Hayes	NBC News	Wondery Brand Partnerships	19
94	Focus on the Family Broadcast	Focus On the Family	Focus On the Family	20
95	You Must Remember This	Stitcher	Midroll	4
96	The TryPod	RADIO.COM/Cadence13	Cadence13	4
97	Over My Dead Body	Wondery	Wondery Brand Partnerships	1
98	Juicy Scoop with Heather McDonald	Stitcher	Midroll	8
99	Straight Up with Stassi	RADIO.COM/Cadence13	Cadence13	3
100	The Dale Jr. Download - Dirty Mo Media	RADIO.COM/Cadence13	Cadence13	4

U.S. PODCAST REPORT

TOP 10 NETWORKS

Based on Average Weekly Downloads

Reporting Period: February 17 - March 15, 2020

RANK	PODCAST NETWORK	SALES REPRESENTATION	# OF ACTIVE PODCASTS	AVERAGE WEEKLY DOWNLOADS	AVERAGE WEEKLY USERS
1	NPR	National Public Media	52	39,224,000	12,873,000
2	RADIO.COM/Cadence13	Cadence13	375	22,491,000	7,131,000
3	Stitcher	Midroll	233	22,468,000	7,474,000
4	Wondery	Wondery Brand Partnerships	109	19,726,000	5,819,000
5	Cumulus Media/Westwood One	Cumulus Media/Westwood One	254	9,566,000	2,402,000
6	NBC News	Wondery Brand Partnerships	24	7,750,000	2,249,000
7	FOX News Podcasts	FOX News Podcasts	33	2,345,000	746,000
8	CBC/Radio-Canada	Acast	116	820,000	310,000
9	Beasley Media Group	Beasley Media Group	162	569,000	148,000
10	Focus On the Family	Focus On the Family	16	379,000	118,000

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82	Comedy Bang Bang: The Podcast	Stitcher	Midroll	4
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86	The TryPod	RADIO.COM/Cadence13	Cadence13	4
87	Over My Dead Body	Wondery	Wondery Brand Partnerships	1
88	Broken Record with Rick Rubin, Malcolm Gladwell, Bruce Headlam and Justin Richmond	RADIO.COM/Cadence13	Cadence13	4
89	Dirty John	Wondery	Wondery Brand Partnerships	0
90	Why Is This Happening? with Chris Hayes	NBC News	Wondery Brand Partnerships	5
91	NBC Nightly News with Lester Holt	NBC News	Wondery Brand Partnerships	25
92	Straight Up with Stassi	RADIO.COM/Cadence13	Cadence13	3
93	Keep It!	RADIO.COM/Cadence13	Cadence 13	4
94	You Must Remember This	Stitcher	Midroll	4
95	Something to Wrestle with Bruce Prichard	Cumulus Media/Westwood One	Cumulus Media/Westwood One	4
96	American History Tellers	Wondery	Wondery Brand Partnerships	6
97	Juicy Scoop with Heather McDonald	Stitcher	Midroll	8
98	The McMillion\$ Podcast	RADIO.COM/Cadence13	Cadence13	4
99	Pretty Basic with Alisha Marie and Remi Cruz	RADIO.COM/Cadence13	Cadence13	4
100	It's Been a Minute With Sam Sanders	NPR	National Public Media	8

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POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 10 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on a 4-week reporting period (Monday to Sunday). The recurring 4-week period improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.0. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports.

Questions, comments, or requests for additional information as it relates to our Podcast Reports?
Contact Metrics@tritondigital.com

To receive our Podcast Reports via email, visit <https://www.tritondigital.com/resources/podcast-reports>